FORMATIVE

J.R.R. TOLKIEN

H.P LOVECRAFT

P.K. DICK

SDSU

BA ENGLISH
BA ADVERTISING JOURNALISM

STARTED A DIY KIDS PUBLISHING HOUSE — PHOTOCOPIES, STAPLE-BINDING, COVER ART, ETC. ETC. ETC.

I ♥ GRAMMAR

BUILDING THINGS, WRITING STUFF, TAKING THINGS INTO PRINT, ONLINE, LIVE and ON CAMERA

GOLDEN STATE WARRIORS

HOOD to COAST RELAY

TRAIL TIME

Allen Sheetz

CREATIVE + EDITORIAL DIRECTION / CONTENT STRATEGY

CREATIVE ODYSSEY

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BYLINES By: Allen Sheetz

Rolling Stone · Ad Age · ELLIOTT BAY BOOKNOTES · common ground · SALON

Sidewalk / Citysearch · Microsoft Press · msn · gettyimages · MSNBC · PHOTODISC · Tilth Creative Collaborative TCC

Stands On · HSBC · 4AD · hp · Adobe · Hilton · COMPAQ · DREAMWORKS · OLD NAVY · Kraft · SUB POP · SONY · Disney · ripcity · Sun · NISSAN · OUTDOOR RETAILER · OREGON WINE

90's Zine Scene

FICTION, Drama, POETRY

ESTABLISHED

Arjuna's Pen ePress

green dynamind

POW!!!

an ecoculturecommerce blog

EXPRESSIVE

EXPLORATION

MERRY WANDERERS ADVENTURE CLUB

Mt Bachelor → to Bend

POLEPEDALPADDLE

EST 1912

BAY TO BREAKERS

SAN FRAN FINANCIAL DIST. to the PACIFIC OCEAN

South Sister SUMMIT 10,358 FT

Court Time

Seeker!

New ways to create, new content paths, new channels of communication - narrative + story telling never more important