



Working with British artist Damien Hirst, whom Barnbrook met while Hirst was directing a commercial, has been Barnbrook's biggest and most rewarding treat thus far. Together, they are responsible for the upcoming art book, *I want to spend the rest of my life everywhere, with everyone, one to one, always, forever, now*, just released by Monacelli Press. Hirst's radical-yet-muted images and constructions include a tiger shark pickled and suspended in a formaldehyde-filled tank; a heifer and calf, both bisected and like the shark pickled (*Mother and Child Divided*, Hirst grimly calls the work), and cabinets as potent, macabre ready-mades, stuffed with glistening surgical tools and pharmaceuticals. Hirst's work is slightly subversive, raw and accessible, rife with shadowplay and meaning -- filled with intimations of mortality. The reason for Barnbrook's attraction to Hirst's work is readily apparent.



Damienhirst

"But I admire him more as a phenomenon," Barnbrook says, "than as a modern artist. He has made art interesting again for a lot of people; he lives the life of a pop star and he radiates the energy that comes from being a bright young thing."

By putting Hirst's images into a virtual clinical environment, Barnbrook, as graphic designer, has added resonance and aided in making them even more accessible. Stock photography, usually of a medical theme, is interspersed with Hirst's "specimens." Also, the book's text is dissected and assembled into eye-friendly chunks.

"I tried to acknowledge all those things about an art book that most designers ignore," says Barnbrook, "like the fact that most people don't read the text as it is usually a big slab of gray, written in a dry academic style." *I want to spend* consists primarily of two- and three-sentence quotes, often traversing the entirety of a page, from the provocative Hirst.